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2 Lester organises the charity that will benefit from the food donations.

(a) Explain the term *a charity*.

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..... [2]

(b) Explain **one** advantage and **one** disadvantage of operating as a charity.

Advantage

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Disadvantage

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..... [4]

(c) Krishnan runs a café as a sole trader.

Explain **two** differences between a sole trader and a limited company.

1

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2

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..... [4]

[Total: 10]

3 Laws and regulations covering health and safety meant that the café often discarded food.

- (a) Explain **one** possible consequence to an enterprise of **not** meeting laws and regulations covering health and safety.

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..... [2]

- (b) Explain **two** reasons why governments set laws and regulations for enterprises, other than for health and safety reasons.

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- (c) Explain **two** ways that you made sure **your enterprise project** did **not** break laws and regulations.

1

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..... [4]

[Total: 10]

- 4 (a) Krishnan is a member of a business network.

Describe **one** purpose of a business network.

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..... [2]

- (b) State **two** ways a financial institution can support an enterprise.

1

2 [2]

- (c) Explain **two** benefits to the café and restaurant owners of giving their unsold food to Lester's charity.

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2

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..... [6]

[Total: 10]

5 Mari completed some research about local charities.

(a) Explain **two** forms of market research, using an example of each.

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2

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..... [4]

(b) Explain **two** ways that market research was, or could have been, used to ensure the success of **your enterprise project**.

1

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..... [6]

[Total: 10]

- (b)** Lester gave an oral presentation to the local business network.

Evaluate the **most** suitable method of communication that could be used to persuade entrepreneurs to become involved in the enterprising food donation idea. You should consider **three** methods of communication in your answer. [15]

This image shows a full page of white paper with horizontal dashed lines, typical of primary school writing paper. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

- 7 (a) Mari and Krishnan were helping Lester to meet the needs of people in the local area.

Discuss how successful **your enterprise project** was in meeting the needs and wants of its customers. [10]

[illegible]

- purpose of the finance
- amount of finance needed
- rate of interest or cost of finance
- security required.

[illegible]

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